



2021 Arts & Crafts Holiday Boutique

@ The Gilroy Center for the Arts

7341 Monterey Street, Gilroy CA 95020

DEADLINE TO ENTER NOVEMBER 15, 2021 SPACE LIMITED. APPLY EARLY.

The Gilroy Arts Alliance cordially invites you to participate in the 2021 Holiday Boutique. Our Holiday Boutique is designed to be an event where local artists and crafters have a chance to offer a holiday shopping experience to the residents of Gilroy and the surrounding communities.

Attached you will find an application for the 2021 Arts & Crafts Holiday Boutique. We

welcome hand- crafted and hand manufactured work. The price for participation is **\$75 per 6 foot table space**. A space will be approx 8 'x 8 'within the rows. This area will fit one 6 foot table, two chairs and space for vendors to move around before, during, and at clean up.

Tables are provided. Vendors are required to keep their product within the designated area.

[Please specify in the application if a table will be used.] Please submit a check made payable to Gilroy Arts Alliance along with your application. **Accepted Application fees are Non Refundable.** (Checks will be returned for any application not accepted.). Notification will be made as soon as all applications have been reviewed. Table assignments are made based on the order in which we have received vendor applications.

All vendors, or vendor representatives, are required to be present throughout the open hours of the entire boutique and all vendors must have a California Sellers Permit. (See page two for hours) Vendors will need to supply their own tablecloths. Tablecloths will need to be large enough to hide any extra items under the tables.

It is highly encouraged that a holiday theme be incorporated in your display as well as holiday gift buying be the focus of those products or crafts you bring to sell. Products in all price ranges are recommended.

Each customer will be able to purchase a raffle ticket. Please donate one item in the amount of \$20 to raffle off to our customers at the end of the Boutique Please include a brochure or business card in the bag.

Set-up is Friday, December 3rd, 9 a.m. (Boutique opens at 11 a.m.) Tear Down is Sunday, December 5th, 4 pm to 6 pm . Although Limelight Theater will have performances during the times we are set up, they have agreed that our tables will be able to stay up, and you may stay at your table during the show. That means that you will be able to sell your products before the show, during intermission, or after the show. Showtime is from 8 p.m. - 10:20 p.m.. Sunday, December 5th will be a Matinee from 2 p.m. - 4 p.m. You may take your items either Sunday morning, or you must wait until after the show is finished at 4 p.m. to remove your items.

If you have any questions please call Marianne Eichenbaum (408) 483-5020. You can also email her at gaagca7341gmail.com. Thank you in advance for your participation in this fun and eagerly awaited event!

Sincerely,

Marianne Eichenbaum

Gilroy Center for the Arts Artisan's Holiday Boutique Hours

Open to the public:

Fri December 3rd, from 11 a.m. to 4 pm

Sat December 4, from 11am to 4 pm

Sun December 5, from 9 am to 12 pm

Setup: Friday, December 3rd 9:00 a.m.

Takedown: Sunday, December 5th 9:00 a.m. or 4:30 p.m.



Gilroy Center for the Arts

2021 Arts & Craft Holiday Boutique Vendor Application

NAME	
MAILING ADDRESS	
PHONE	
EMAIL	
*	
SPECIAL NEEDS/ REQUESTS	
STATE OF CA RESALE LICENSE NUMBER	

***Please attach a picture or brochure of your product.**

- 1. A current, valid CA State Resale License is required to participate.**
2. There is limited amount of wall space and electrical outlets. We will do our best to accommodate your requests under special needs/requests. If you want to be near an electrical outlet, please specify and provide your own extension cord.

3. We will be limiting the number of duplicate vendors, so get your applications in early! Applications are reviewed on a first received, first considered basis.
4. Please note: There are no open flames, hot pots or any heat producing equipment permitted in the building.
5. You can drop off application and check (*made out to Gilroy Arts Alliance*) at the Center for the Arts or mail application and check to:
 6. **Gilroy Arts Alliance c/o Marianne Eichenbaum**
 7. **Gilroy Center for the Arts 7341 Monterey Street Gilroy, CA 95020**
8. For office use only: Check # _____Space # _____